

## IT SERVICES FOR BUSINESS

New River Computing is a locally owned IT services company dedicated to serving businesses in the New River Valley. The IT services we provide can help your business to increase revenue, decrease costs, and minimize risk.

The success of your business is important to the economic growth of our area. We take pride in providing the right computing infrastructure, services, and tools you need to succeed. Our close proximity allows us to respond quickly to service calls, and our expert staff takes pride in their relationship with you and your company.

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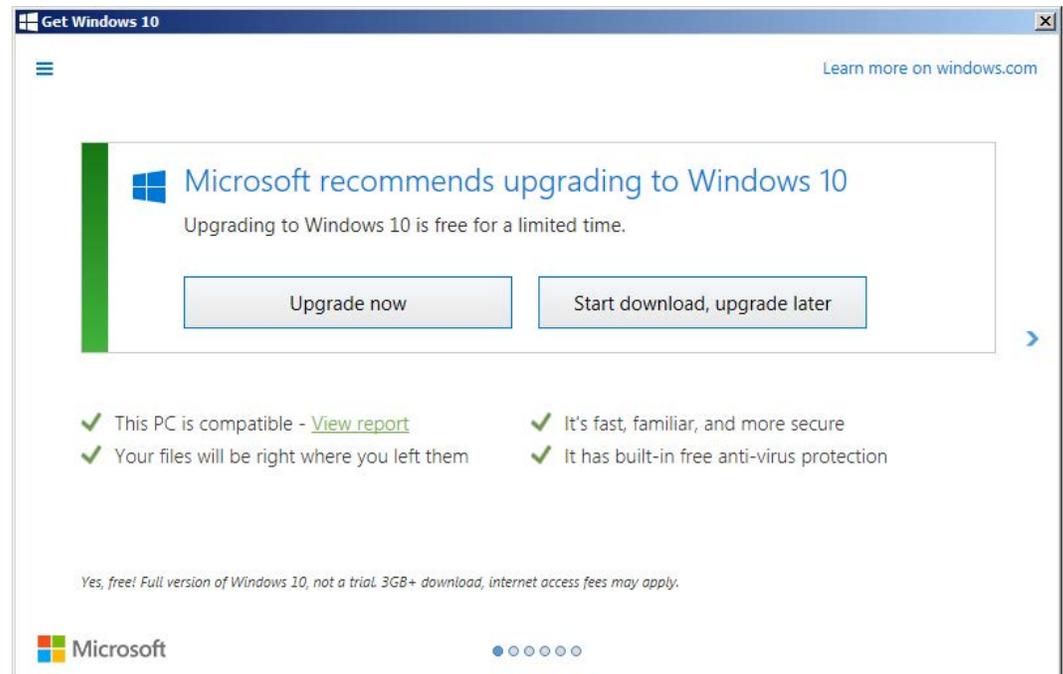
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## Windows 10 updates

By now, you have probably experienced a pop up or two from Windows 10 telling you to “Get Windows 10. Your PC is ready for your free upgrade.”



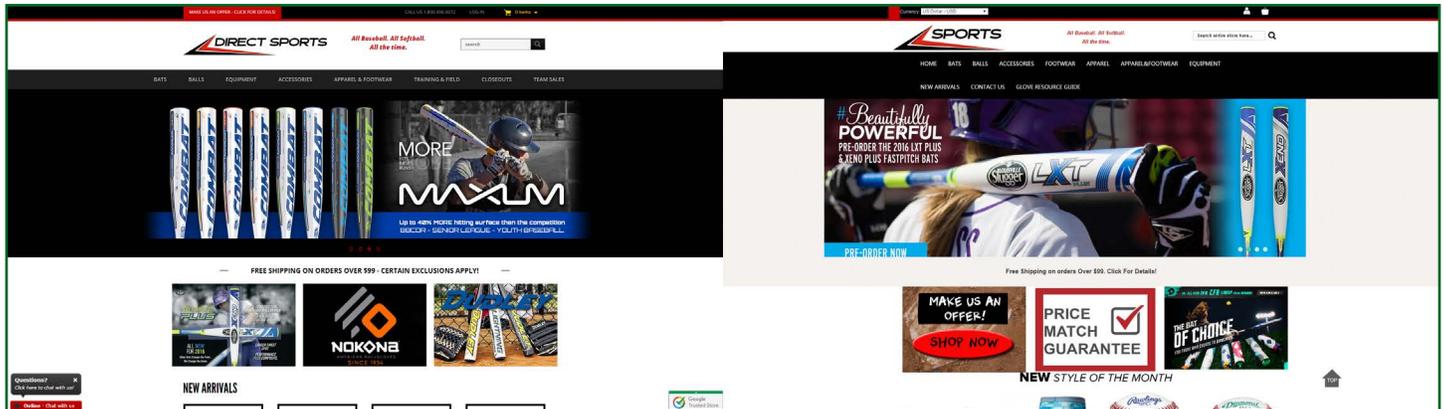
Microsoft Windows is urging everyone to update their operating system to Windows 10 immediately. However, **we are not pushing the update right now**, because we are waiting to verify stability, security, and reliability of our clients' hardware and 3rd party applications.

We expect to ramp up our efforts in pushing Windows 10 to qualified clients in March and April of 2016. Until then, we are doing our best to suppress the pop-ups. If you have any questions regarding the update, please reach out to us!

For more information about Windows 10 compatibility, the [Microsoft Compatibility Center](http://MicrosoftCompatibilityCenter) may be helpful.

## Copycat websites warning

Recently, Direct Sports Inc. in Pearisburg, has been the victim of dozens of “copycat” websites. What exactly is a copycat site? Below is an example.



The site [directsports.com](http://directsports.com) (seen on the left in the image above) is the official website of Direct Sports, Inc. However, some of their shoppers have mistaken sites which have directly copied the design of Direct Sports’ site (seen on the right in the image above) and then tried to pass it off as the genuine article. Unfortunately, some unsuspecting consumers purchased low quality sporting goods from copycat sites thinking that they were ordering the high quality products that they are accustomed to receiving from Direct Sports.

This type of scam is seen more often in online retail sales, but sites overseas are copying content of all types. From passport applications, tax services, and high traffic content publishers (or blogs), nothing is safe from plagiarism online.

So, what can you do if your site becomes the victim of copycats? This [Kissmetrics Blog post](#) has listed “5 Easy to Use Tools to Effectively Find and Remove Stolen Content.” The article lists steps to find and get rid of copycat sites on your own, without the need to involve lawyers.

### Internet Explorer out of date versions

As of January 12, 2016, Internet Explorer versions 10 and below are out of date. To avoid vulnerabilities with the unsupported browser, update your Internet Explorer browser to version 11. To update your browser or see if you already have the current version, [open this link](#) with Internet Explorer.

## George featured on National Geographic YourShot blog

George recently contributed to a blog post for National Geographic’s YourShot “Editors’ Spotlight,” which featured a Q&A with National Geographic underwater photo editor Lauri Hafvenstein.

The article, [Debunking the “Jaws” Myth](#), focused on how photography can be used to break down misconceptions about sharks.

## New River Computing's Annual Holiday Party!

NRC celebrated the holidays at our annual holiday party, which included food, games, a visit from Santa, and the customary “white elephant” gift exchange, which always features a trove of interesting gifts.



We look forward to continuing to provide IT services to businesses in the New River Valley of Virginia and beyond, in the coming year.