



IT SERVICES FOR BUSINESS

New River Computing is a locally owned IT services company dedicated to serving businesses in the New River Valley. The IT services we provide can help your business to increase revenue, decrease costs, and minimize risk.

The success of your business is important to the economic growth of our area. We take pride in providing the right computing infrastructure, services, and tools you need to succeed. Our close proximity allows us to respond quickly to service calls, and our expert staff takes pride in their relationship with you and your company.

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Happy Holidays from New River Computing!

Happy Holidays from all of us here at New River Computing. We hope you have a joyous and safe holiday season, and we look forward to serving you in the new year!



NRC Holiday Schedule

NRC will be closed on the following days:

- Christmas Eve (12/24)
- Christmas Day (12/25)
- New Year's Day (01/01)



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Beware of online holiday scams

With increased shopping and busy schedules, the holidays can be a goldmine to scammers. Searching for the perfect gift can lead many of us to shop on websites we've never ordered from before, and the rush to get those gifts as soon as possible can make us neglect to do our research on these sites. NRC would like to give a few general tips to help protect yourself from scams this holiday season:

- Avoid the temptation to click on ads; it might look like the company advertised has just what you need, but there are countless untrustworthy ads, designed to bait you with exactly what you've been searching for.
- Try to only purchase from companies you've heard of. Fake online stores spring up over the holiday season, appearing to offer everything on your shopping list at low prices.
- Consider using prepaid cards (like a Visa gift card or a store gift card) for online purchases. If your card does get compromised, the scammers at least will not have access to your full line of credit, or even worse, your entire debit bank account.
- Don't let yourself click through emails in a hurry. Some scammers take advantage of the holiday season by sending out fake emails saying you've received an e-card or fake package tracking information. Read emails carefully to confirm their authenticity.
- Look up customer reviews when purchasing from an online business you aren't familiar with. Two minutes of searching and reading can save you hours of headache later; check Yelp, Google, or the BBB instead of only looking at customer reviews on the company's site.

Overall, the easiest way to stay safe from scams this holiday season is to stay present and aware. Don't let your guard down in a rush of travel or shopping stress. With just a little diligence, you can keep your peace of mind while enjoying the holiday season.



One of George's photos named to Flickr's Top-25 of 2015



“Magical Light” - George T. Probst

Flickr recently announced its top-25 images for 2015. Out of the billions of photos uploaded to Flickr this year, “Magical Light,” a photo taken by NRC web designer George Probst, landed at the #7 spot.

George described the photo as a “happy little accident” (to quote Bob Ross), since it really wasn’t the shot he was going for. In fact, the photo was actually shot in late 2014, but George considered it a throwaway and initially decided not to published it. It wasn’t until April of this year that he gave it a second look, while going through old photos, and decided to post it online (which is why it was eligible for this year’s Top-25).

“When I first reviewed this shot, I was pretty disappointed at how it turned out. There was a faint reflection of the lens on the inside of my dome port, which you can still see in the image. Even after dialing the exposure down, I was still getting the faint reflection. However, I also noticed that the light had a certainly quality to it that made the shot unique enough that it might be worth sharing. Against my better judgement, I ended up sharing the image on Flickr and on some of my other social media accounts. Oddly enough, it has ended up being one of my most popular shots to date, despite the aspects of it that continue to make me cringe. It was quite a surprise to learn that the photo had been selected to Flickr’s Top-25.”

For more information and to see the other photos selected, check out [Flickr's Top-25 photos in 2015](#).